

## Executive Director Message

By Alan Matheson, Jr.

Less than a decade ago, the Coalition for Utah's Future initiated Envision Utah to steer our state's growth toward enhanced quality of life. Envision Utah was a home-grown process designed to reflect the values of Utah's people, promote informed decision-making, create a unique vision for our state, and implement that vision through voluntary, market-based means. This effort is making a difference in Utah—and beyond.

Today, regions throughout the country are emulating the Envision Utah process and regard it as one of the most successful, long-term growth strategies anywhere. According to the Michigan Land Use Institute, "Envision Utah has won the planning equivalent of four Oscars – the Urban Land Institute's Award for Excellence, the Alliance for Regional Stewardship's Gold Recognition Award, the American Planning Association's Daniel Burnham Award, and the American Public Transportation Association's Distinguished Service Award." We're pleased with the progress, but not satisfied. The real work of securing our future is only beginning. ■

### Corporate Friends Breakfast

## Envision Utah Model Benefits 55 Million People

At our March 16th Corporate Friends Breakfast, Governor Jon Huntsman, Jr., and John Fregonese, a nationally-renowned planner, discussed the private sector's role in preparing for potential disasters. Mr. Fregonese also described how Envision Utah's process is influencing reconstruction of the Gulf Coast in the wake of Hurricane Katrina.

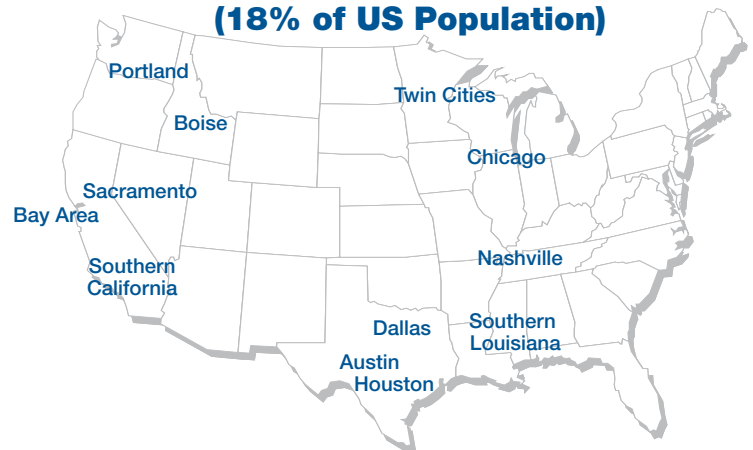
Governor Huntsman told the audience, "I really want to pay a compliment to Envision Utah. You are being recognized in the most senior circles of public policy. This state is absolutely in need of your services. Keep it up!"

Mr. Fregonese spoke on bringing together New Orleans' residents so they can have a common vision of how to grow in the future. "Ordinary people, not the experts, are coming up with the best coping strategies." Fregonese went on to say that at least 55 million people live in regions engaged in the voluntary planning efforts pioneered by Envision Utah.

"Planning is even more critical now because of the lessons learned from the devastation in Louisiana and Mississippi," said Envision Utah's Founding

## Envision Utah-Inspired Projects Cover 55 Million People

(18% of US Population)



Chair, Robert Grow. "Strategies must now include disaster preparedness in which families and local governments may be the only help available." Audience members encouraged the Coalition to undertake a project relating to disaster preparedness.

Intermountain Farmers Association, Love Communication, Savage Companies and Sinclair/Little America sponsored the breakfast. ■



## 4 Counties, 2 MPOs Wasatch Choices 2040

In 2005, over 1000 residents of Weber, Davis, Salt Lake and Utah Counties participated in the Wasatch Choices 2040 (WC 2040) effort, which

approached creating a regional transportation plan with a different set of questions: 1) What is the future that we want to create? 2) What growth patterns and transportation investments will help us create that future?

WC2040 recognized that it is futile to project patterns of growth without thinking about the transportation investments we make. For example, freeways and boulevards support different forms of commerce, while transit supports walkable forms of development.

Two of the products to come out of this process are Growth Principles and a Vision Scenario, which can be viewed at [www.envisionutah.org](http://www.envisionutah.org).

The elected officials comprising the Mountainland Association of Governments and the Wasatch Front Regional Council unanimously adopted the Growth Principles in late 2005.

The Vision Scenario provides one plausible illustration of how the region could grow if the Growth Principles are implemented. The Vision results in 18% less congestion, 12% more transit use, and 23 fewer square miles of land consumption relative to the fully built-out 2030 long-range transportation plan.

“We are one of the first places in the nation to use a publicly created vision to guide the long-range transportation plan, and the Wasatch Choices 2040 approach is a national model,” said Ted Knowlton, Envision Utah’s Planning Director. In developing the next long-range transportation plan, the MPOs will look at how regional transportation choices affect broader issues, such as housing, critical lands, air quality, and more. ■

### Sandy Historic District Plan

Envision Utah facilitated community workshops and open houses to allow Sandy residents to voice their preferences for the future of Sandy’s Historic District. “Envision Utah provided tools and information, but the residents are creating the vision for the area,” said Ted Knowlton, Envision Utah’s Planning Director. Over 120 residents attended the January open house. ■

### Ogden Valley Plan Adopted

The Weber County Commission unanimously adopted the Ogden Valley Recreational Plan in December 2005. The plan encourages a market-based balance between development and preservation to support Weber County’s tourism and sales tax base. Commissioners expressed appreciation for Envision Utah’s involvement in engaging citizens and developing new approaches to create a desired future for this beautiful valley. ■

### Bountiful Seeks to Revitalize Historic Fort District

Envision Utah facilitated focus groups and an open house so Bountiful residents could indicate their preferences for the Historic Fort District’s future. The public generally supported creating a “main street” while protecting surrounding neighborhoods. Bountiful City’s planning department is using the input to craft a long-term plan for the area. ■

## Continued National and International Interest in Envision Utah

Envision Utah has shared quality growth practices with the following during the past six months:

- American Institute of Architects, Utah Chapter
- American Planning Association National Conference
- American Planning Association, Utah Chapter
- Brigham Young University
- Business Symposium/Expo Center
- Cache 2020 Land-Use Committee
- Cache County Chamber of Commerce
- Community Action Services of Utah County
- Davis County Council of Government
- Governor’s Transportation Summit
- Human Ecology Conference
- Institute of Transportation Engineers
- Midway Vision Committee
- Murray Chamber of Commerce
- Natl. Assoc. of Housing & Redevelopment Officials
- Nebraska/Iowa Metroplex Indicators Conference
- Nevada State Education Association
- RailVolution Conference
- Salt Lake County Council of Governments
- South Valley Business Expo
- Southwest Transit-Oriented Development Summit
- Transportation Research Board
- U.S. Housing & Urban Development
- Utah Chapter of the American Planning Association
- Utah Council for Citizen Diplomacy
- Utah Housing Coalition
- Utah Lake Study Commission
- Utah League of Cities and Towns
- Utah Recreation and Parks Association
- Utah State Office of Education
- Utah Valley State College
- West Bench Master Plan Summit
- Western Planners Association

Envision Utah’s Founding Chair, Robert Grow, and Envision Utah were profiled in a nationally syndicated column by Neal Pierce on Sept. 26th, 2005. Staff also met with representatives from Japan, Jordan, Kazakhstan, Macedonia, Nigeria and Poland. ■

## 2005 Common Good Awards Luncheon BYU President Cites Importance of Preparing for 'Flat World'

At the Coalition's 10th annual Common Good Awards Luncheon, keynote speaker Cecil O. Samuelson, President of Brigham Young University, spoke of the challenge of preparing Utah college students to be better prepared to compete in the "flat world" of a global marketplace. While optimistic about Utah's future, he said higher education needs to provide students with opportunities to gain a competitive edge.

Samuelson further said Utah needs to provide jobs that will keep graduates from leaving the state for opportunities elsewhere.

At the luncheon, the Coalition honored Stampin' Up! and Volunteers of America, Utah for their service to the community. Stampin' Up! has shown its philanthropic commitment to such groups as the Huntsman Cancer Institute, Ronald McDonald House Charities, tsunami disaster relief, and victims of the September 11th tragedy. Volunteers of America, Utah serves over 4,000 people annually in homeless outreach, substance abuse detoxification and treatment, and senior services.

Intermountain Healthcare, Kennecott Land, O.C. Tanner, and the Sorenson Companies sponsored the event. ■

## Workforce Housing Education Forum

On February 22nd, Envision Utah introduced its new housing resource, *Workforce Housing: Markets, Realities, Concerns and Solutions*.

Utah's demographics are undergoing dramatic changes that drive demand for a broader diversity of housing types than is now available, yet many communities are apprehensive about changes they perceive such housing may bring. Created with the help of a stakeholder committee of local housing experts, this resource includes research on:

- Utah's changing housing market;
- Potential advantages and negative impacts of multi-family housing on property values, parking, traffic congestion and crime;
- Public opinion and attitudes toward housing alternatives; and
- Model ordinances, innovative zoning strategies, and compatible design criteria.

The *Workforce Housing* toolkit has been funded by American Express Center for Community Development, ChevronTexaco, Church of Jesus Christ of Latter-day Saints Foundation, Fannie Mae, Garbett Homes, Morgan Stanley Bank, Olene Walker Housing Loan Fund, and Wells Fargo Bank. Municipalities can obtain free copies by contacting Kevin Fayles at (801) 303-1462 or kfayles@cuf-envision.org. ■

## New Envision Utah Tool Overcomes Redevelopment Challenges

Working with a stakeholder group, Envision Utah has developed a multi-disciplinary tool to expedite the land redevelopment process without sacrificing environmental and land-use standards.

Envision Utah's newly designed tool, *Brownfield Redevelopment Solutions*, will be unveiled on May 31st at an educational symposium open to all who are interested in the re-use of contaminated properties. This toolbox guides the reader step-by-step through a typical brownfield redevelopment process, citing local examples and other beneficial resources. This toolbox will serve as a resource not only for those new to brownfield redevelopment, but also as a reference for professionals with years of experience. The toolbox document includes a redevelopment potential estimation model to help identify key locations for redevelopment within a given jurisdiction.

American Express Center for Community Development and the Environmental Protection Agency provided funding for this new toolkit. ■



*Davis County Commissioner  
Dannie McConkie participates in  
an Envision Utah exercise.*

## Envision Utah Resources

Envision Utah provides technical assistance on quality growth planning strategies and training for planning commissioners and city councilors. Communities may contact Envision Utah at 801-303-1450 for advice or assistance on specific planning efforts. Envision Utah resources include:

- **Local Government Economic Development Toolbox** – prepares a city for job growth to fuel the regional economy;
- **Workforce Housing: Markets, Myths, Realities and Solutions** – creates opportunities for more affordable housing that, when built, will be an asset to the community;
- **Urban Planning Tools for Quality Growth** – covers many topics from walkable communities, land reuse, water conservation, conserving critical lands, and public safety and street design;
- **Model Codes and Analytical Tools for Quality Growth** – contains model zoning ordinances and other resources to help implement local plans; and
- **Wasatch Front Transit Oriented Development Guidelines** – instructs on how to implement a transit-oriented village. ■

## The Coalition Thanks Its Contributors

*Thank You*

The Coalition for Utah's Future thanks the following individuals, businesses and foundations for their generous support:

### Major

George S. and Dolores Doré  
Eccles Foundation  
Environmental Protection  
Agency  
Federal Highway Admin.  
Mountainland Association of  
Governments  
Utah Dept. of Transportation  
Utah Division of Business &  
Economic Development  
Utah Reclamation, Mitigation  
& Conservation Fund  
Wasatch Front Regional  
Council

### Significant

American Express  
Church of Jesus Christ of  
Latter-day Saints Foundation  
Kennecott Land Company  
Marriner S. Eccles Foundation  
Merit Medical  
Olene Walker Housing Loan  
Fund  
PacifiCorp/Utah Power  
Sandy City  
Staker Parson Companies  
Utah Transit Authority  
Zions Bank

### Sustaining

AAA of Utah  
Chevron Credit Bank  
Cottonwood Partners  
John & Flora D'Arcy  
Fannie Mae  
Fidelity Investments  
Robert Garff  
Garff Enterprises  
Intermountain Farmers  
Association  
Intermountain Healthcare  
Jacobsen Construction  
Jordan Valley Water  
Conservancy District  
John Milliken  
Morgan Stanley Bank  
O.C. Tanner Company

Okland Construction  
Savage Companies  
Sorenson Development  
Stampin' Up!  
Wells Fargo Bank

### Supporting

ATK Thiokol  
Architectural Nexus  
Pamela Atkinson  
Bank of American Fork  
Brad Barber  
Haven J. Barlow  
Michael Bassis  
Bell Transfers  
Greg Bell  
The Benjamin Foundation  
Thomas J. Berggren  
Judith Billings  
Rodney Brady  
Brigham Young University  
Lonnie Bullard  
Chase Bank  
Bruce Christensen  
James Clark  
Aileen Clyde  
Clyde Companies  
Cooper Roberts Simonsen  
Architects  
Wes Curtis  
Jim Dreyfous  
E.R. Dumke, III  
Spencer F. Eccles  
Ed Ekstrom  
Futura Industries  
G. Don Gale  
Geneva Rock Products  
Gladys Gonzalez  
Robert Grow  
Sam Guevara  
Jeffrey Hatch  
Kathleen Hillis  
Stephen Holbrook  
Robert Huefner  
Huntsman Corporation  
Jones Waldo Holbrook &  
McDonough  
Jones & Stokes  
Kibbe Pratt

The Layton Companies  
Georgie Lewis  
David Livermore  
Dan Lofgren  
MHTN Architects  
Alan A. Matheson, Jr.  
Peter McMahon  
Kelly Matthews  
Mark & Kathie Miller  
Foundation  
Ann Millner  
Alexander Morrison  
National Energy Foundation  
Robert Newman  
North Front Range  
June Pace  
PacifiCorp/Utah Power  
Steven L. Palmer  
Scott S. Parker  
Clayton Parr  
Parr Waddoups Brown Gee &  
Loveless  
Parsons Brinckerhoff  
Prescott Muir Architects  
David Poulsen  
Regence Blue Cross Blue  
Shield  
Rice Industries  
J. Bonner Ritchie  
Janet Scharman  
Smiths Food & Drug Stores  
Snell & Wilmer  
Snow College  
Lucille Stoddard  
Studeo

Rachel Sweet-Martin  
Sweet Candy Company  
The Nature Conservancy  
Stephen Thompson  
UV Partners  
University of Utah  
Utah AFL-CIO  
Utah Community Credit  
Union  
vSpring Capital  
Alonzo Watson, Jr.  
Western States Management  
David & Kristine Widner  
Wikstrom Economic &  
Planning Consultation  
Michael K. Young  
Zions Securities Corporation

### In-Kind Major

American Planning Association  
Bonneville International  
Broadcast House  
Love Communications  
State of Utah

### In-Kind Supporting

Brian Kearney, Inc.,  
Advertising  
Carter & Burgess  
Intermountain Farmers  
Association  
Huntsman Corporation  
J & J Nursery  
Sinclair Oil/Little America  
Stoel Rives

### Become a Friend of the Coalition Today!

The Coalition for Utah's Future/Envision Utah is grateful for all contributions. The George S. and Dolores Doré Eccles Foundation's generous matching contribution to the Coalition makes your gift extremely important!

Please become a Friend of the Coalition by making a tax-deductible donation today. Friends are recognized in our biannual newsletter and at our annual events: the Corporate Friends Breakfast, the Governor's Quality Growth Awards and the Common Good Awards luncheon.

Contact Kristine Widner, Director of Development, at 801-303-1454 or e-mail your pledge to [kwidner@cuf-envision.org](mailto:kwidner@cuf-envision.org). Thank you for becoming a Friend of the Coalition for Utah's Future. ■

---

## Coalition for Utah's Future Board of Trustees

### Executive Committee Officers

Jerry Stevenson, *President*  
J&J Nursery

Spencer F. Eccles, *Chairman (ret.)*  
Wells Fargo Regional Banking

June Pace, *Owner*  
Painted Pony Restaurant

### Board Chair

Pamela Atkinson  
*Vice President (retired)*  
Intermountain Healthcare  
Mission Services

Lucille Stoddard  
Utah State Board of Regents

Don Gale, *President*  
Words, Words, Words, Inc.

Steve Palmer, *Pres. and CEO*  
Intermountain Farmers Assoc.

### Board Vice Chair

Ed Ekstrom, *Managing Director*  
vSpring Capital

### Board Members

Alan Allred, *President*  
Questar Gas Company

Sam Guevara, *Chief of Staff*  
Salt Lake City Corp.

Scott Parker, *President Emeritus*  
Intermountain Healthcare

Michael Bassis, *President*  
Westminster College

Jeffrey Hatch, *Financial Planner*  
Lincoln Financial Group

Katherine Pett, *Attorney*  
Snell & Wilmer

### Board Secretary

Clayton Parr, *Attorney*  
Parr Waddoups Brown Gee &  
Loveless

Judge Judith Billings  
Utah Court of Appeals

Kathy Hillis, *Director*  
Women's Financial Services  
Wells Fargo

David E. Poulsen, *Pres. and CEO*  
American Express Centurion Bank

### Board Treasurer

Robert Huefner, *Professor*  
University of Utah

Rodney H. Brady, *Pres. and CEO*  
Deseret Management Corporation

Eric Jergensen, *Councilmember*  
Salt Lake City Corporation

J. Bonner Ritchie, *Acting Dean*  
Utah Valley State College

Greg Bell, *State Senator*  
State of Utah

Lonnie Bullard, *Pres. and CEO*  
Jacobsen Construction

David Livermore, *State Director*  
The Nature Conservancy

Janet Scharman, *VP of Student Life*  
Brigham Young University

Tom Berggren, *Attorney*  
Jones, Waldo, Holbrook &  
McDonough

James R. Clark *Interim Dean*  
Westminster College

Dan Lofgren, *President*  
Cowboy Partners, LC

Rachel Sweet-Martin,  
*Manufacturing System Mgr.*  
Sweet Candy Company

Bruce L. Christensen, *President*  
KSL Television

Aileen Clyde (*retired*)  
State Board of Regents

Kelly Matthews, *Economist*  
Wells Fargo Bank

Steve Thompson, *Vice President*  
TAKI Casuals

Gladys Gonzalez, *CEO*  
Hispanic Marketing and  
Consulting

Wilford Clyde, *President/CEO*  
Wilford Companies, Inc.

Peter McMahan, *President*  
Kennecott Land Company

Rich Walje, *President*  
Utah Power/Pacificorp

Robert J. Grow, *Senior Counsel*  
O'Melveny & Myers, LLP

Wes Curtis, *Planning Director*  
Governor's Office of Planning &  
Budget

John Milliken, *President*  
Milcom, Inc.

Olene Walker, *Former Governor*  
State of Utah

Elder Alexander Morrison  
*Emeritus General Authority*  
LDS Church

John D'Arcy, *Exec. Vice President*  
Zions Bank

Ann Millner, *President*  
Weber State University

Michael Young, *President*  
University of Utah

Jim Dreyfous, *Managing Partner*  
UV Partners

Robert D. Newman, *Dean*  
University of Utah

---

## Staff for the Coalition for Utah's Future and Envision Utah

Alan Matheson, Jr.  
*Executive Director*  
(801) 303-1452

Shaunna Burbidge  
*Project Planner*  
(801) 303-1456

Mary Davies  
*Administrative Assistant*  
(801) 303-1459

Kevin Fayles  
*Community Relations Mgr.*  
(801) 303-1462

Tim Watkins  
*Senior Planner*  
(801) 303-1457

Ted Knowlton  
*Assistant Executive Director*  
(801) 303-1458

Edward Cusick  
*Planning Intern*

Gabriel Epperson  
*Project Planner*  
(801) 303-1460

Anita Plascencia  
*Business & Office Manager*  
(801) 303-1451

Kristine Widner  
*Development Director*  
(801) 303-1454

---

## Distinguished Community Leaders Join Coalition Board

At the Coalition's annual meeting, five new Board members were selected to three-year terms:

Alan Allred, President and CEO of Questar Gas Company, which provides retail gas-distribution service to more than 800,000 customers in Utah, Wyoming and Idaho. He serves as president of the Utah Foundation and is a board member of Economic Development Corp. of Utah.

Wilford W. Clyde is President and CEO of Clyde Companies, a two hundred million dollar locally owned and operated construction services provider. He has also served with the Utah Manufacturers Association, BYU Construction Management Advisory Company, Springville City Council and UVSC Board of Trustees.

Eric Jergensen, serving his second term on the Salt Lake City Council, is president of Contour Composites, a manufacturer of specialized aerospace components. He has also been involved with the KUED Friends Board and the Utah Society for Environmental Education.

Kathryn Pett, an attorney with Snell & Wilmer, has served on the Utah Symphony Board of Directors and was recognized as one of Utah's "Thirty Women on the Move" by Utah Business Magazine.

Rich Walje is President of Utah Power and also serves as chairman of the PacifiCorp Foundation for Learning, the charitable arm of PacifiCorp. PacifiCorp has 1.6 million customers in six states. ■



## Mayor Jerry Stevenson is the New Chairman of Envision Utah

In October 2005, former Layton Mayor Jerry Stevenson succeeded KSL's president, Bruce Christensen, as the new chair of Envision Utah. Previous Envision Utah Chairs are Governor Jon Huntsman, Jr., State Senator Greg Bell, and Robert J. Grow, former president and chief operating officer of Geneva Steel. "As a mayor, I became well aware of the challenges of growth. Envision Utah provided me with innovative tools to involve my citizens and meet those challenges," said Mr. Stevenson.

Stevenson served on the Layton City Planning Commission for 6 years, the Layton City Council for 8 years, and as Mayor from 1993 to 2005. In addition to balancing his mayoral and employment responsibilities, Stevenson's volunteer experience includes Chairman of the Defense Alliance Committee for Hill Air Force Base; Davis Chamber of Commerce; Board of Directors of Barnes Bank; Past Director of the Utah Nursery Association; Legislative Steering Committee of the Utah League of Cities and Towns; Chairman of the Weber/Davis "Build It Now" Committee; Utah Quality Growth Commission; University of Utah Hospital Foundation Board of Trustees; and Weber State University Board of Trustees

Alan Matheson, Executive Director of Envision Utah, said, "Envision Utah's values come from the grassroots. Mayor Stevenson has excelled in both the public and private sectors and will enhance Envision Utah's ability to bring together community leaders from both sectors. We'll greatly benefit by having someone of Mayor Stevenson's caliber at the helm." ■

## Save the Date!

**May 16th**

### Quality Growth Awards

State Office Auditorium

**May 31st**

### Brownfield Redevelopment Educational Forum

Wells Fargo Center, 23rd Floor

**Oct. 10th**

### 11th Annual Common Good Awards Luncheon

Little America Hotel



PROJECT 2000

254 South 600 East, Suite 201  
Salt Lake City, UT 84102

Phone (801) 303-1450  
Fax (801) 983-0040

[www.envisionutah.org](http://www.envisionutah.org)

Non Profit Org.  
U.S. Postage  
**PAID**  
Salt Lake City, UT  
Permit No. 5192