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Media Advisory

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How the Wasatch Front Will Help Drive American Prosperity

At Envision Utah's annual Corporate Friends Breakfast, Dr. Robert Lang, Senior Fellow at the Brookings Institution, will discuss the Wasatch Front as one of five key regions that will drive American prosperity. Dr. Lang is one of the leading theorists on how growing metropolitan areas achieve long-term prosperity. He co-authored the recently released Brookings' report, *"Mountain Megas: America's Newest Metropolitan Places and a Federal Partnership to Help Them Prosper."* This report assesses the new reality of the Intermountain West as the "New American Heartland" and proposes a course to build a uniquely Western brand of prosperity vitally important to our nation's economic future. In addition, Dr. Lang will discuss the implications of the federal stimulus package locally and nationally.

We will also announce the new chair of Envision Utah, a man with extensive national and international experience in planning efforts.

The breakfast will be on Thursday, March 26th, from 7:30 a.m. to 9:00 a.m. at the Little America Hotel ballroom (500 South Main Street) in Salt Lake City.

The annual Corporate Friends Breakfast is a forum for our communities' leaders to enjoy camaraderie and to take away a renewed passion for this outstanding region we call home. Individual seats are \$30 and tables (of 10) are \$300. To RSVP, contact Kristine at (801) 303-1454 or Kwidner@envisionutah.org.

The event's premier sponsors are AAA of Utah, Intermountain Farmers Association, Jacobsen Construction, and Savage Companies.

Since 1997, Envision Utah has been in the trenches making our region an even better place in which to live and work. The best employees and jobs are attracted to vibrant, growing communities that are working aggressively to enhance quality of life. With the public's support, Envision Utah is promoting effective transportation to move people and goods, efficiency in infrastructure investments to keep taxes low, municipal economic development planning to promote job creation, and care of open spaces that attract visitors from around the world. All of us are the beneficiaries of these efforts. Envision Utah's regional visioning efforts are recognized nationally as "the most cited success," according to the *Washington Post*.

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