



October 24, 2011

Press Release
For Immediate Release

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**Entrepreneur Gary Crocker to Describe
Building a Sustainable Community-Focused Business Infrastructure**

At the 16th annual Common Good Award Luncheon, **entrepreneur and philanthropist Gary Crocker will speak on “Building a Sustainable Community-Focused Business Infrastructure.” The University of Utah’s Health Care System will be honored at the event on Thursday, October 27th, at the Little America Hotel (500 South Main Street) in Salt Lake City.** The luncheon is from 11:45 a.m. to 1:00 p.m. The 2011 Envision Utah Governor’s Quality Growth Award honorees will also be highlighted. The public is welcome. Tickets are \$50 per person or \$500 for a table of ten (\$26 per ticket or \$260 per table is tax deductible). Donations support Envision Utah’s general operations.

The University of Utah Health Care System is the Intermountain West’s only academic health care system, combining excellence in *patient* care, the latest in medical *research*, and *teaching* to provide leading-edge medicine in a caring and personal setting. The system provides care for Utahns and residents of five surrounding states in a referral area encompassing more than 10 percent of the continental United States. The System includes four hospitals, 10 community clinics, and several specialist centers.

The University of Utah Health Care System is consistently ranked among *US News & World Report’s* Best Hospitals, and its academic partners at the University of Utah [School of Medicine](#) and Colleges of [Nursing](#), [Pharmacy](#), and [Health](#) are internationally regarded research and teaching institutions. Utah is a better place because of what the University of Utah Health Care System does.

In 1996, Envision Utah created the Common Good Award to recognize organizations and individuals whose values and actions benefit the community as a whole. Envision Utah is a nationally recognized, non-partisan, non-profit organization of community leaders that engages people to create and sustain communities that are beautiful, prosperous, healthy and neighborly for current and future residents.

Gary L. Crocker is president of Crocker Ventures, a privately-held life science investment firm funding technologies in medical devices and biotechnology. Since 2004, he has also been chairman of Merrimack Pharmaceuticals, a personalized oncology drug company.

In the community, Gary has served for 15 years as the chairman of the Utah Youth Village, as vice-chair of the University of Utah’s Board of Trustees and on the board of the University Hospital, and director of its Research Foundation. He currently serves as chairman of the University’s College of Science Advisory Board and has been inducted into the College of Science Hall of Fame. He also serves on the Utah Technology Council Board of Trustees. In 2010, Gary was inducted into the Utah Technology Council Hall

of Fame and has twice been selected as Utah Entrepreneur of the Year by both Ernst & Young and the MountainWest Capital Network.

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Envision Utah is a nonprofit public/private partnership that facilitates informed public involvement to explore land use, transportation, and environmental solutions to the challenges presented by growth. Their transparent grassroots approach draws on public values, research, scenarios analysis, powerful technology and community visioning. Envision Utah has been invited into regions experiencing political stalemate and has successfully helped residents find common ground and a consensus vision for the future. Its innovative approach is replicable and overcomes skepticism often associated with government initiatives. Envision Utah has initiated demonstration projects in dozens of jurisdictions in Utah and has shared its model with over 80 regions in the United States and 11 foreign countries. According to national planning leaders, projects inspired by Envision Utah have positively affected over 55 million people in the United States.