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Press Release

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First Wasatch Choice for 2040 Consortium Meeting

The Wasatch Choice for 2040 Consortium meeting will be held on Monday, September 26th, from 1:30 p.m. to 4:00 p.m. (with networking from 4:00 p.m. to 5:00 p.m.), at the Salt Palace Convention Center (room 150 on the first level). Demographic, housing and transportation trends in the Wasatch Front will be discussed and participants will participate in key-pad polling and discussion groups.

The Consortium will implement the *Wasatch Choice for 2040*, a regional “vision” developed by thousands of residents that will maintain and improve our quality of life by enhancing our economy, protecting our beautiful natural areas, providing more housing and transportation choices, saving money and energy, and improving our air quality and health.

“The Wasatch Choice for 2040 is a unique local partnership,” said Envision Utah’s Alan Matheson. “Literally the eyes of the nation are on this process. Its impact will be significant. Involving diverse community interests in a meaningful way is a critical component of this effort.”

Participants at the consortium meeting will be able to share ideas on affordable housing, transportation choices, innovative municipal zoning, breaking down financial barriers to transit-oriented development and demonstration sites with regional implications, and innovative land-use software that predicts the market viability of different development patterns. Participants will also help steer the future of this important project.

The initial consortium members include the Wasatch Front Regional Council, the Mountainland Association of Governments, Envision Utah, Salt Lake County, the American Planning Association Utah Chapter, the University of Utah, Salt Lake City, Utah Department of Transportation, and the Utah Transit Authority.

To RSVP, contact Kevin Fayles of Envision Utah at kevin@envisionutah.org or Sam Klemm of the Wasatch Front Regional Council at sam@wfr.org. The project's website is www.wastachchoice2040.com.

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