


GOAL VI: MAXIMIZE EFFICIENCY IN PUBLIC & INFRASTRUCTURE INVESTMENTS TO PROMOTE GOALS I - V ABOVE.

	Strategy	Why	Who	How
E 1	Encourage local zoning ordinances that promote walkable development and preservation of open space.	See GOAL I: ENHANCE AIR QUALITY		
E 2	Encourage energy efficiency ordinances.	See GOAL I: ENHANCE AIR QUALITY		
E 3	Promote tax incentives for reuse of currently developed areas.	See GOAL III: PRESERVE CRITICAL LANDS, INCLUDING AGRICULTURAL, SENSITIVE, AND STRATEGIC OPEN LANDS		
E 4	Encourage reversible lanes where feasible to reduce peak hour congestion and take advantage of unused road capacity.	<ul style="list-style-type: none"> • Makes more efficient use of existing infrastructure, utilize roads in the direction of greatest need at different times of day • Easy to implement 	Metropolitan Planning Organizations (MPOs), UDOT, cities, Assist, Transportation Management Association	<ul style="list-style-type: none"> • Work with MPOs, cities, and UDOT to identify appropriate arterials for reversible lanes.
E 5	Establish a Transfer of Development Rights (TDR) program to encourage land owners to build in currently developed areas rather than on sensitive lands.	See GOAL III: PRESERVE CRITICAL LANDS, INCLUDING AGRICULTURAL, SENSITIVE, AND STRATEGIC OPEN LANDS		
E 6	Promote the building of a region-wide transit system to make transit more convenient and reliable.	See GOAL II: PROMOTE MOBILITY & TRANSPORTATION CHOICES		
E 7	Advocate clean-up and re-use of brownfields.	<ul style="list-style-type: none"> • Redevelop underutilized lands • Can often take advantage of existing services and infrastructure • In Salt Lake Valley, many sites located along N-S transportation corridor, giving them excellent access to highways and transit 	cities, state and federal environmental agencies, redevelopment agencies	<ul style="list-style-type: none"> • Work with cities, state and federal environmental agencies, to identify brownfield sites that have potential for clean-up and redevelopment. • Cities/RDAs should identify funds and potential investors to support development on the site.

GOAL VII: REVISE TAX STRUCTURE TO PROMOTE BETTER DEVELOPMENT DECISIONS

T 1	Revise tax structure to promote better development decisions	<ul style="list-style-type: none"> • Municipalities’ reliance on sales tax revenues as a major source of income spurs counterproductive competition among communities for regional retailers, often resulting in sprawl development. • Envision Utah recognizes the importance of this issue, but its significance, divisiveness, and complexity suggest the need for extensive additional research and discussion among the numerous relevant stakeholders. 	Tax Review Commission, Quality Growth Commission, Envision Utah	<ul style="list-style-type: none"> • Promote open discussion of tax structure and how it can be used to promote better development decisions. If we do not seek to address this issue, all of the other strategies listed here could be hampered by current policy. • Encourage Tax Review Commission and Quality Growth Commission to convene relevant stakeholders to address how our existing sales tax allocation formulas—which are based on points of sale—overpower other factors in land use decisions. • At Quality Growth Commission’s request, Envision Utah could be a party to a consensus process to discuss the issue.
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