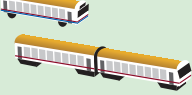





## GOAL II: PROMOTE MOBILITY & TRANSPORTATION CHOICES

	Strategy	Why	Who	How
M1	<p>Promote the building of a region-wide transit system to make transit more convenient and reliable.</p> 	<ul style="list-style-type: none"> <li>• Creates more transportation choices</li> <li>• Reduces cost of infrastructure and services</li> <li>• Lowers personal transportation costs</li> <li>• Other benefits include:                             <ul style="list-style-type: none"> <li>• Improvements to air quality</li> <li>• Reductions in traffic congestion</li> <li>• Reduced stress for commuters who choose to use transit</li> </ul> </li> <li>• More efficient use of travel time for transit riders (can work on the bus or train)</li> </ul>	<p>UTA, UDOT, railroad companies, local governments, the public</p>	<ul style="list-style-type: none"> <li>• Find ways to identify and purchase rights-of-way in the near term for future transit; work with railroad companies to preserve rights-of-way</li> <li>• Encourage localities to support transit system with TODs</li> <li>• Advocate additional funding for UTA to improve service on existing routes</li> </ul>
M2	<p>Foster transit-oriented development (TOD)</p>	<ul style="list-style-type: none"> <li>• Creates more transportation choices</li> <li>• Increases transit ridership by improving access to transit</li> <li>• Reduces long-term cost of infrastructure and services</li> <li>• Lowers personal transportation costs for citizens who utilize transit</li> <li>• Other benefits include:                             <ul style="list-style-type: none"> <li>• Better affordability of living by providing housing options near transit service</li> <li>• Improvements to air quality</li> <li>• Reductions in traffic congestion</li> <li>• Reduced stress for commuters who choose to use transit</li> <li>• More efficient use of travel time for transit riders (work time or leisure time on the bus or train)</li> </ul> </li> </ul>	<p>Envision Utah work with local governments and UTA, other transit providers (e.g., Park City)</p>	<ul style="list-style-type: none"> <li>• Examine zoning barriers, work with local governments to remove</li> <li>• Provide model ordinances or overlays to communities for TODs</li> <li>• Provide information to developers and Realtors regarding the advantages of TODs</li> <li>• Work with UTA, get them to design rail &amp; bus stops for easy interface with TODs</li> </ul>
M3	<p>Foster and promote walkable development where feasible.</p>	<p>See GOAL I: ENHANCE AIR QUALITY</p>		
M4	<p>Advocate an increase in the capacity of east-west transportation links (recognizing that some communities may have a greater need for additional north-south arterial capacity)</p> 	<ul style="list-style-type: none"> <li>• Improves traffic flow and provide better access</li> <li>• Improves air quality</li> </ul>	<p>local governments, UDOT, WFRC, MAG</p>	<ul style="list-style-type: none"> <li>• Work with UDOT and local governments to identify corridors of greatest need.</li> </ul>
M5	<p>Promote creation of a network of bikeways and trails, especially commuter trails linking daytime destinations.</p> 	<ul style="list-style-type: none"> <li>• Improves air quality</li> <li>• Provides more transportation choices</li> <li>• Lowers cost of infrastructure and services</li> <li>• Lowers personal transportation costs</li> </ul>	<p>local governments, employers, WFRC, MAG, SLC Mayor's Bicycle Advisory Committee, UDOT, other bicycle groups, Quality Growth Commission, Legislature (offer incentives and funding to local governments)</p>	<ul style="list-style-type: none"> <li>• Envision Utah, bicycle groups work with local governments, UDOT to establish bike routes on streets, and where possible, to acquire independent rights-of-way.</li> <li>• Bring groups of commuters together to work on plan logistics and incentives.</li> <li>• Envision Utah work with bicycle groups, transportation officials to identify primary corridors for bicycle commuting.</li> <li>• Bicycle groups work with railroads, utility companies, and canal companies to identify possible dedicated bicycle paths.</li> </ul>
M6	<p>Encourage job locations to include retail and services in a walkable configuration to reduce driving between daytime destinations.</p>	<ul style="list-style-type: none"> <li>• Reduces daytime congestion and air pollution</li> <li>• Revitalizes office areas with daytime walking traffic</li> <li>• Saves time for individuals</li> </ul>	<p>Envision Utah, local governments, developers</p>	<ul style="list-style-type: none"> <li>• Work with local governments to encourage mixed-use office and retail complexes</li> <li>• Inform commercial developers about benefits of mixed-use commercial (e.g. American Stores Center)</li> </ul>
M7	<p>Encourage the addition of carpool lanes and promote incentives for their use.</p>	<ul style="list-style-type: none"> <li>• Improves traffic flow and provide better access</li> <li>• Improves air quality</li> </ul>	<p>Envision Utah, UTA, local governments, UDOT</p>	<ul style="list-style-type: none"> <li>• Work with local governments and UDOT to institute carpool and bus lanes on major city and state roads where feasible</li> <li>• Explore carpool incentives: parking fees, state tax deductions for personal cars used in carpooling</li> <li>• Work with UTA to improve Rideshare, Vanpool, and park-and-ride programs (for carpoolers)</li> </ul>
M8	<p>Promote telework</p> 	<ul style="list-style-type: none"> <li>• Provides an alternative form of "transportation" to work</li> <li>• Improves air quality - fewer commuters</li> <li>• Allows for more time with family by reducing commute time</li> <li>• Restores/enhances citizen presence in residential communities during the day, helps to reduce crime</li> <li>• Reduces family expenses for transportation</li> <li>• Provides (slight) reduction in peak hour congestion</li> <li>• Lowers office space and utility costs for employers</li> </ul>	<p>Tele2000, telecommunication companies, Quality Growth Commission, Envision Utah</p>	<ul style="list-style-type: none"> <li>• Envision Utah, Tele2000, and telecommunications companies will work to establish information programs for employers, identify ways companies can save money by implementing telework programs, and identify types of work best suited for telework arrangements.</li> <li>• Tele2000 will work toward establishing incentives for companies that adopt telework programs.</li> <li>• The Quality Growth Commission should explore the possibility of securing state tax incentives for telework start-up costs. Lost revenues may be offset by reduced infrastructure costs.</li> </ul>
M9	<p>Encourage reversible lanes where feasible to reduce peak hour congestion and take advantage of unused road capacity.</p>	<p>See GOAL VI: MAXIMIZE EFFICIENCY IN PUBLIC &amp; INFRASTRUCTURE INVESTMENTS</p>		